

Trade Event Report



MosBuild 2008 (Crocus Expo)

Event dates: 1st to 4th April 2008

Next event: 31st March to 3rd April 2009



This report has been published by the organiser using statistical data produced by independent auditors and research organisations. Every effort has been made to ensure that the information contained in this report is correct. The ITE Group cannot accept responsibility for mistakes.

Auditor:
Russcom IT Systems

Researcher:
Russcom IT Systems

Organiser:
ITE Group plc

Number of visits	129,120
Number of visitors	60,880
Domestic visitors	52,360
International visitors	8,520
Registered visitors	TBC
Non-registered visitors	TBC
'Trade' visitors	97%
Gross number of visitors to Expocentr and Crocus Expo (independently calculated by Auditor)	80,100

Exhibitors	1,259
Domestic exhibitors	797
International exhibitors	462
Stand sharers	Not audited
Countries represented by exhibitors	34
National/Regional/Association groups exhibiting (at Expocentr and Crocus Expo)	18

Net square metres	48,321
Domestic indoor	29,465
Domestic outdoor	0
International indoors	18,856
International outdoor	0
Gross square metres covered	94,000

Notes: MosBuild takes place in two venues, Expocentr and Crocus Expo. Expocentr statistics are presented separately unless otherwise stated.
Visits includes repeat visits from individual attendees (**visitors**)
The total number of **Exhibitors** does not include **Stand sharers**
Due to the length of time required to process registration forms. The final number of **Registered visitors** is supplied by the organiser.

Event Overview:

Year established: 1995
Frequency: Annual
Venue: Crocus Expo (& Expocentr)
City: Moscow
Country: Russia
Organiser: ITE Group
Researcher: Russcom IT Systems
Auditor: Russcom IT Systems
Affiliations: UFI (Approved Event)
AEO
RUEF

Official Support:

- Federal Council of the Russian Federation
- State Duma for Industry, Construction & High-end Technology
- Ministry for Regional Development of the RF
- Moscow Government
- State Duma Commission for State Construction and Municipal Government
- Government of the Moscow Region
- Russian Union of Industrialists and Entrepreneurs
- Association of Russian Constructors
- Russian Union of Designers
- Russian Union of Architects
- Moscow Association of Entrepreneurs

Main Product Groups Exhibited:

- Interior products and finishes
- Decorative textiles
- Windows, doors, locks, glass and facades
- Gates & automation
- Flooring
- Garden and country living products
- Stone products
- Paints and wall-coverings

MosBuild+ is organised by the ITE Group of companies including: ITE LLC Moscow, ITE Group (London), GiMA (Hamburg), EUF (Turkey)

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